

Crowdfunding elucidation

In this document the specifics of our crowdfunding setup are elaborated.

We thank you for your faith and support!

What is crowdfunding?

Crowdfunding is the practice of funding a project or venture by raising small amounts of money from a large number of people. By turning to our fan base to ask for support, we hope to include those within our group. By administering to our newsletter, or frequently monitoring our website or Instagram, we can keep you up-to-date with the most recent information. We will communicate all big steps that bring us closer toward the final product, including updates on recordings, mixing, artwork etc..

Why do we use it?

As most musicians, the recent pandemic has abated our income. All our scheduled shows have been cancelled or postponed. Besides the excitement and pleasure our performances bring us, as a side issue they also provide money to pay for our rehearsals, studio, maintenance etc.

We understand the gravity of the crisis and therefore support postponement of large events. After careful consideration, it seemed like a perfect time to focus on writing, recording and producing our debut-album. Since all of these processes include almost solely our band and they can be executed, provided good preparation, in complete quarantine. The only counterpoint is that, again, increases our expenses. Hence, we endeavour raising the amount using stipendia and crowdfunding.

We cannot wait to resume our live performances and continue dancing and sweating with you!

How do we spend the money?

As we depend on your support, we believe in sharing our budget plans in all honesty. Below we will specify in a more exact manner, our planned expenditure in concise detail.

- The costs for the production of the album itself will be about 7500. This roughly covers the recording, mixing, mastering and renting the studio itself. We want to cover these costs build up from 30% stipendia, 30% crowdfunding and 40% band contribution.
- The costs for the production of the physical copy will be about 2000. This roughly covers the pressing of the vinyl, graphic design and ecommerce webshop. We want to cover these costs build up from 50% band contribution and 50% stipendia (already credited by 'MusicSupportGelderland' from the 'Prins Bernhard Cultuurfonds').

For any questions or ambiguity, please contact us via the contact form on our website.

What are the future plans?

Resuming our open approach, we would like to share all the plans and most recent updates with you. According to our plans, we start recording in March. After all takes are wrapped up, April and May are reserved for the mixing and mastering of the tracks. In June we will send the complete package to the vinyl pressing company. Expected delivery will then be in August, empowering us to plan our release somewhere in September. To keep in touch, please subscribe to our newsletter enabling us to reach out whenever we have some exciting news.